



LAVENDER NORTHWEST

Spring Quarter 2025 Newsletter

Lavender Northwest Invites You
To Enjoy Lavender All Year Round!

SPRING MEMBER MEETING

You won't want to
miss this meeting!!

- Excellent Speakers
- Western Oregon Farm Stops
- Hands-On Experiences



LAVENDER NORTHWEST

April 11-13, 2025

GUEST SPEAKERS



**Andy
Van Hevelingen**
PNW Cultivars
*Keynote



**Marilyn
Thompson**
Marketing
Tips



**Michael
Lemmers**
NWL Branding
Panel



**Tom
Binder**
Product Development
Panel

All Members and Lavender Lovers Welcome!

Friday

- Farm Stops
- Reception
- Demonstrations
- Culinary Taste Testing

Saturday

- Educational Speakers
- New NW Lavender Branding Introduction
- Farm Stops

Sunday

- Farm Stops
- Bulk Buy Pickup

BOOK YOUR \$86

TICKET NOW

lavender-nw.org

**Member Discount Available



Visit our website
lavender-nw.org

Questions: Info@lavender-nw.org

Holiday Inn
Wilsonville, OR

You don't have to be a Lavender NW member to attend the April meeting.

Lavender enthusiasts of all types have the opportunity to meet and learn from established lavender farmers in our four state region -- Idaho, Montana, Oregon & Washington.

Lavender farming took root here more than 100 years ago - and we're still growing.

This meeting offers an educational opportunity to learn about the distinctive lavender history in the Pacific NW, current practices, and ongoing developments. You can also visit some of the lavender businesses, farms, and gift shops that are actively serving the public and promoting NW-grown lavender in Western Oregon.

Register for the meeting and stay for the weekend. Choose from eleven North Willamette Valley lavender locations that will be open just for registered individuals and small group tours.

Visit the LNW website calendar [HERE](#) and click on the Spring meeting event to learn more and register soon.

Registration Deadline: March 20th

MEETING REGISTRATION



THE NORTHWEST LAVENDER BRAND

Recognize this icon when you see it

Lavender Northwest is pleased to announce the deployment of a new brand icon that will start appearing on products containing lavender grown in the great Pacific Northwest. During the 2025 bloom season, members of LNW will be applying this icon to a huge array of items, reassuring buyers that the lavender content of each product actually derives from plants grown in our region by reliable farmers.

Click [HERE](#) to read more.

Lavender Northwest announces its newest Honorary Member

SARAH RICHARDS

Long-time proprietor of *Lavender Wind* on Whidbey Island, Washington, Sarah's illustrious career in lavender has been remarkable.

- A founding member and director of the Washington Lavender Association.
- Key role in merging the membership of WLA with OLA to create *Lavender Northwest*.
- Post-integration responsibilities for completing financial obligations of WLA.
- Member of the first board of directors for LNW.
- Instigated a dues reduction benefit for LNW members who are active in USLGA.
- Key role in building the LNW website.
- Producer for a successful LNW group-buy product, Lavender Jelly.
- Ongoing volunteer time helping with LNW website maintenance.



PC Lavender Wind

Please join us in celebrating Sarah by visiting her helpful article on soil preparation and fertilizers for lavender...click [HERE](#).



FEATURED LAVENDER *Lavandula angustifolia* 'Twilight Dancer'

This NW-original cultivar is catching the attention of lavender growers for its compact, vase-shaped structure, and tendency to re-bloom. It features thick, durable stems that make it a good option for use as cocktail picks and skewers. Its intriguing name derives from the way the morning and evening light can appear to dance across the fuzzy calyces, producing a soft, glowing effect around the flower spikes.

Click [HERE](#) to read more.

NOTE: It is anticipated that this new cultivar will be available, but only in a very limited supply this year.

PC Van Hevelingen Herb Nursery

MEET THE FARMER

Mike & Cathy Sullivan, and daughter Jaime
Longview Lavender Farm, LLC
Somers, Montana

We are happy to introduce Mike and Cathy Sullivan and their daughter Jaime who own and operate Longview Lavender Farm, LLC in Somers, Montana. Mike has agreed to take on the position of President-Elect of *Lavender Northwest*, so we thought this would be an excellent time to get to know him and his farm.



Click [HERE](#) to read more.

PC Longview Lavender Farm

KEEP YOUR EYES OPEN FOR NEW NW-LAVENDER PRODUCTS THIS YEAR

Among the new products for 2025 is our **Lavender Care & Applications Brochure** which will be available at many LNW members' farms and businesses. It's a succinct but highly useful guide to the care of lavender plants in the Northwest, and many suggestions for lavender uses. Ask for it!

Lavender Northwest has also invested a great deal of effort in the development of high-quality culinary flavoring oil and bud extracts that we will incorporate into new products. Watch for our enticing *Lavender Dark Chocolate* bars as well as our new fruity treats: *Lavender Marionberry* or *Blueberry Preserves* and luscious *Lemon Lavender Jelly*, (see suggested uses below). These make welcome gifts for family and friends throughout the year. Just in time for lavender season, we are offering *Lavender Harvest Suckles* and *LNW Caps* with the LNW logo.

LAVENDER NORTHWEST
LAVENDER
Care & Applications

www.lavender-nw.org

Culinary uses for our new Northwest Lavender Fruit Preserves

Tips for Using Lavender Fruit Preserves

Spread on biscuits, English muffins, French toast, scones, pancakes or waffles.
Swirl into unsweetened, plain Greek yogurt & top with granola.
Stir a small amount over fresh berries & fruit for a refreshing fruit salad or dessert.
Pair with soft cheeses like brie, chevre, or cream cheese. Serve with crackers or bread.
Brush a thin layer of preserves on grilled fish, pork loin, & other cooked meats.
Shake a small amount of preserves or jelly into lemonade or other beverages.
Spread a thin layer of preserves between layers of a lemon cake or sponge cake.
Include a jar of lavender preserves with your favorite foods for a charcuterie board.

Try one of our favorite recipes using NW Lavender Fruit Preserves.

[Lavender Thumbprint Cookies](#)

Find Lavender Northwest Members, Events, and Products

There are several places on the [Lavender Northwest website](#) where you will find information about our members' lavender farms, businesses, and services in Oregon, Washington, Idaho, and Montana.

When you go to the Lavender Northwest website, you will discover many of the outstanding lavender resources that our Northwest regional members have to offer.

You can start your search by clicking [Access Lavender](#) and then going to:

[Find a Member](#) - see LNW Professional [Members' Profiles](#)

[Lavender Happenings](#) - see the [Events](#) our members attend or offer on their farms

[Lavender Marketplace](#) - see [Members' Products and Services](#) that they offer.

You will find LNW members' websites and their online stores, the farms and stores that are open to the public, farms that offer u-pick lavender, lavender plants, essential oils, and many more NW Lavender, culinary and fragrant lavender products. Some of our members are wholesale providers, culinary specialists, and product creators.

BECOME A MEMBER

Have you thought about being a member of Lavender Northwest?

[Join Us](#)

Visit our website for more information: lavender-nw.org

STAY CONNECTED!

Follow us on [Facebook](#) and [Instagram](#)

Do you have a recipe or photo you'd like to share? Please send them our way.

We'd love to include them in the Quarterly LNW newsletters.

Contact: info@lavender-nw.org

And finally, dear readers...

"Farmers farm for the love of farming. They love to watch and nurture the growth of plants.

They love to live in the presence of animals. They love to work outdoors.

They love the weather, maybe even when it makes them miserable.

They love to live where they work and to work where they live. "

~Wendell Berry



Lavender Northwest

PO Box 1230

**Send Us An
Email**



Silverton, OR. 97381



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