



LAVENDER NORTHWEST

Spring Quarter 2026 Newsletter

Lavender Northwest Invites You To Enjoy Lavender All Year Round!

Spring Readiness: Preparing for Lavender Season

Spring brings the transition from dormancy to disciplined action. For small lavender farms, this is the season that determines plant vigor, harvest quality, and overall operational efficiency for the year ahead. A structured approach to spring readiness—addressing plant health, infrastructure, field sanitation, and marketing logistics—reduces in-season stress and positions the farm for a productive bloom cycle. Treat spring not as a rush of activity, but as a systematic reset.



Click [HERE](#) to read more.

PC: Barn Owl Nursery

REGISTER SOON!

Upcoming LNW Annual Member Meeting

SPRING 2026

Date: April 17-19, 2026

Location: Coeur d'Alene, Idaho



PC: Resort at Coeur d'Alene

Saturday Conference Site:

The Coeur d'Alene Resort

Details: Click [MEETING INFO](#)

Registration Page: Click [REGISTRATION](#)

LAVENDER ESSENTIAL OIL IN THE SPOT-LIGHT

We are eagerly awaiting the publication of a new trifold brochure that will serve as a comprehensive bridge between the lavender farm and the lavender enthusiast, transforming a simple purchase of lavender essential oil into a lasting sensory and educational experience. By balancing tidbits of information about the intricate chemistry of lavender oil with practical, everyday applications, the content provides consumers with the confidence to use both *L. angustifolia* and *lavandin* oils safely and effectively. It moves beyond basic fragrance, offering a "reference-grade" guide that explains pertinent science of the nervous system, the nuances of steam distillation, and the critical importance of proper dilution and storage. For the consumer, it is a roadmap to understanding the appropriate uses; for the *Lavender Northwest* member, it is a sophisticated marketing tool that validates the quality of their craft. We invite all members to leverage these brochures to elevate their brand, educate their customers, and share the vibrant, multifaceted story of Northwest lavender. Watch for the new brochure in the *LNW Store* or on the members' *Documents* page.



PC: RavenCroft

FEATURED LAVENDERS Extend the Lavender Bloom Season

In Your Garden

Chris Mulder,

[Barn Owl Nursery](#)

Spring is a great time of year to add a variety of lavender plants to your garden and containers. It is an opportunity to create a drought-tolerant space that will attract beneficial insects and birds and add visual appeal, soothing beauty, and aromatic charm to benefit your environment.



Mixed *Lavandula angustifolia* cultivars PC: RavenCroft

Unfortunately, there isn't just one type of lavender that blooms continually throughout the spring, summer and autumn months in the Pacific NW. However, if you plant different hardy species and cultivars of *Lavandula*, you could have a variety of lavender flowers blooming from May to October!

Click [HERE](#) to read more and to access a new **Lavender Selection Guide**.

Related articles:

[Early Blooming Lavenders - *Lavandula stoechas* Spanish Lavender Cultivars](#)

[Pink and White Flowering Lavender \(English\) *Lavandula angustifolia* and \(French lavandin\) *Lavandula x intermedia*](#)

[Lavandula x chaytorae - Lavenders with soft, striking silver-evergreen foliage year-round](#)



Mixed *Lavandula x intermedia* cultivars PC: RavenCrott



MARKETING LAVENDER

"What marketing skills can I develop to bolster my lavender sales?"

Lavender Northwest is pleased to introduce the new **Marketing Guidelines for Small-Scale Lavender Growers in the Pacific Northwest**, which is being developed to help member farms strengthen their visibility, refine their messaging, and build sustainable sales in an increasingly competitive marketplace. The *Guidelines* provide a practical framework tailored specifically to small-scale lavender producers, addressing branding, customer experience, digital

presence, packaging and pricing, seasonal marketing rhythms, and cooperative regional strategies. Accompanying the *Guidelines* is a hands-on *Workbook* designed to help individual growers translate these concepts into clear, achievable actions suited to their own goals and capacities. We invite all members to download the initial sections of both the *Guidelines* and the *Workbook* from the *Lavender Northwest* website and begin exploring how these tools can support your farm's growth, professionalism, and connection with customers across the region.

Log in to the [LNW website](#), then select the **Documents** section under the **Members Only** tab. You will find the available segments of the *Guidelines* and the *Workbook* under "Downloadable Documents."

PC: Open Source

**Monica and Will
McLaughlin
AMONG THE TREES
BOTANICAL LAVENDER
FARM
Goldendale, Washington**

Monica and Will's lavender journey began as McLaughlin Lavender—a small, growing business rooted in handmade products, community, and a deep love for the plant itself. As the business grew, so did the vision of creating a place where lavender could be grown in relationship with the land, not separate from it.



PC: Monica McLaughlin

How did your vision for the farm evolve?

When we purchased land to start a lavender farm of our own in Goldendale, Washington, we also chose a completely off-grid way of living and farming. That decision naturally shaped everything that followed. Without municipal water, power, or infrastructure, we learned quickly that the land would set the pace—and that listening mattered more than forcing outcomes.

The heart of the farm revealed itself through its surroundings—oak groves, towering pines, natural clearings, and the quiet rhythms of the landscape guiding how and where to grow lavender. The land itself became part of the design process, influencing our layout, our systems, and our long-term vision.

We chose the name [Among the Trees Lavender Farm](#) to reflect our commitment to growing and building in harmony with nature—allowing the landscape to guide our practices, our pace, and our future. The name honors where we started and where we are growing now: lavender rooted among the trees, shaped by the land, and nurtured with intention

Click [HERE](#) to read more.



Shopping for Spring Lavender Starts?

In the Pacific Northwest, we have virtually every lavender you're looking for! Choose from a soothing spectrum of lavender cultivars, with dozens of shades of purple, blue, pink and white flowers.

Find LNW members that grow lavender near you. Gain access to hardy NW-grown lavender plants from your region that will grow well in your particular climate.

Click [HERE](#) for the plant sellers section of the the LNW website's Lavender Marketplace.

PC: Barn Owl Nursery & RavenCroit

IN THE KITCHEN WITH LAVENDER

With Easter and Mother's Day approaching, it's time to think about your springtime brunch menu. Pam Baker's satisfying frittata hits the spot, is fairly easy to prepare, and will leave your guests happy and impressed with your culinary skills.

Click [HERE](#) to see the ingredient list and instructions.

PC: Pam Baker, Little Lavender Farm



PC: Michelle Lowe, Lowe's Lavender (both photos)



SIMPLE CRAFT PROJECTS

Check out Michelle Lowe's quick and easy craft projects.

For the *Door Hanging Basket*, click [HERE](#).

For the child-friendly *Clay Diffuser*: [HERE](#).



LAVENDER HYDROSOL: PUTTING IT TO WORK FOR SPRING CLEANING

There is an undeniable shift in the air. The days are getting longer, the first bulbs are poking through the soil, and the urge to throw open the windows and shake off the winter dust is growing stronger. Spring cleaning is upon us.

But for a change, instead of greeting the new season with the harsh chemical tang of industrial bleach and artificial lemon scents, why not embrace something that smells fresh and sweet, and works surprisingly well? Enter **Lavender Hydrosol**: nature's gentle powerhouse for a cleaner, fresher home. If you are looking to switch to natural, DIY cleaning solutions this spring, lavender hydrosol is the secret ingredient you've been

missing. Click [HERE](#) to read everything you need to know to revitalize your home using the power of locally sourced lavender hydrosol.

PC: RavenCroft

10th ANNUAL AGRITOURISM SUMMIT

Date: Tuesday, March 17, 2026

Time: 8:30 a.m. - 2:00 p.m.

Venue: St. Josef's Winery 28836 S Barlow Rd,
Canby, OR 97013

Hosted By: Clackamas County Office of Tourism, DBA:
Oregon's Mt. Hood Territory



Come join like-minded agritourism partners for a fun day of education, networking and presentations from top professionals in their fields, teaching you how to take your agritourism business to the next level. Some topics that will be covered are:

- Agritourism Economic Impact Study - Audrey Comford, Agritourism Coordinator: OSU Extension -
- Digital Marketing Trends In 2026 and Maximizing AI's "Zero Click" - Nate Parr, Owner: Fish Marketing -
- 2026 Legislative Updates: How To Be Active and Advocate - Jim Austin, Clackamas County Tourism
- Plus: A walking tour of St. Josef's Winery, hosted light breakfast and full lunch!

[REGISTER HERE](#)

IN THE NEWS

For Lavender Growers and Enthusiasts Rules and Regulations for Farm Sales

Links for Oregon Farm Sales

Spring Update on Farm Stores in Oregon

What is House Bill 4153? HB 4153 is a bipartisan bill that is currently being updated in the 2026 Legislative Session. The bill is designed to champion and protect farm stands/stores and agritourism. House Bill 4153, modernizes land use laws to: empower farmers, reduce "gray areas" in law, and keep agricultural land in production. **The bill is currently going through amendments and needs support.** If you have questions about this bill, please use the link to this resource to stay updated.

[Oregon Property Owners Association](#)

Link for [Washington Farm Sales](#)

Link for [Idaho Farm Sales](#)

LNW members in Idaho should consult with the Department of Agriculture.

Link for [Montana.gov](#)



Photo above - PC: Holly & Laura Flowers, & family
Lavender Vale Farm

Oregon State University (OSU) Extension Land Steward Program

Oregon State University offers a variety of affordable, educational online and in person classes throughout the year.

Link: oregonstate.edu/program/all/land-steward/events

The Year of the Woman Farmer in Oregon

Governor Tina Kotek has proudly proclaimed 2026 as the year of the Woman Farmer in Oregon. This action aligns Oregon with the United Nations designation of 2026 as the International Year of the Woman Farmer, an effort championed in the U.S. by the National Association of State Departments of Agriculture (NASDA).

This proclamation not only acknowledges the important role of women in agriculture but also recognizes Oregon's leadership. According to the U.S. Deputy of Agriculture, women are an impressive 44% of all farmers in Oregon, ranking the state in the top five nationwide.

Image right - PC: Tumalo Lavender

"These women are not just contributors; they are driving forces in our communities, our environment, and the economy," stated Lisa Charpilloz Hanson, Director of the Oregon Department of Agriculture (ODA). ODA invites industry partners and the public to submit stories and photos about inspirational women leaders in agriculture. To participate, please complete the online form at oda.direct/IYWF.



Find Lavender Northwest Members, Events, and Products

There are several places on the [Lavender Northwest website](#) where you will find information about our members' lavender farms, businesses, and services in Oregon, Washington, Idaho, and Montana.

When you go to the Lavender Northwest website, you will discover many of the outstanding lavender resources that our Northwest regional members have to offer.

You can start your search by clicking [Access Lavender](#) and then going to:

[Find a Member](#) - see LNW Professional [Members' Profiles](#)

[Lavender Happenings](#) - see the [Events](#) our members attend or offer on their farms

[Lavender Marketplace](#) - see [Members' Products and Services](#) that they offer.

You will find LNW members' websites and their online stores, the farms and stores that are open to the public, farms that offer u-pick lavender, lavender plants, essential oils, and many more NW Lavender, culinary and fragrant lavender products. Some of our members are wholesale providers, culinary specialists, and product creators.

BECOME A MEMBER

Have you thought about being a member of Lavender Northwest?

[Join Us](#)

Visit our website for more information: lavender-nw.org

STAY CONNECTED!

Follow us on [Facebook](#) and [Instagram](#)

Do you have a recipe or photo you'd like to share? Please send them our way. We'd love to include them in the Quarterly LNW newsletters.

Contact: info@lavender-nw.org

And finally, dear readers...

"Agricultural is our wisest pursuit, because it will in the end contribute most to real wealth, good morals, and happiness."

~ Thomas Jefferson



Lavender Northwest

PO Box 1230

Silverton, OR. 97381

**Send Us An
Email**



Lavender Northwest | PO Box 1230 | Silverton, OR 97381 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!